



CLAIRE CRAWFORD-BRAUN

PROFILE

Graphic Designer with 12+ years of experience handling Adobe Photoshop, InDesign, Lightroom, Bridge, Acrobat in both the corporate and commercial setting. Dedicated team player with market knowledge across a range of industries from finance to publishing.

CONTACT

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EDUCATION

BACHELOR OF FINE ARTS

*Kendall College of Art and Design
of Ferris State University
2012 - 2015*

SKILLS

	Adobe Photoshop
	Adobe InDesign
	Adobe Lightroom
	Adobe Bridge
	Adobe Acrobat
	Photography
	Basic HTML Coding
	Project management
	G Suite
	Microsoft Office Suite

EXPERIENCE

FISHER CPA

Graphic Designer

Website Development

2020

- Construct a website for a new company developed by Fisher CPA
- Established branding, such as, font, color and structure to match their companies goals

Logo Redesign and Business Card

2019

- Created a logo and business card for a pre existing company to update their current look

GWYNETH LEECH STUDIOS

2019-2020

Graphic Designer and Promotion

- Produced a show booklet showcasing her work and an artist profile for future sales, which was mailed to corporations throughout the New York City area
- Built a poster for promotion of upcoming show
- Designed a press release as well as helped to edit copy
- Promoted in-person sales and press release to galleries, magazines and newspapers

NETKOOLR

2019

Graphic Designer

- Successfully launched an earth day campaign for Instagram to promote their eco cooler bags

SCHOLASTIC NATIONAL PARTNERSHIPS

2017-2018

Ops Coordinator/Digital Branding Project Manager

- Prioritized a schedule for content on our teacher and sales facing websites featuring clients such as Sony, Levis, and Major League Baseball
- Co-redesigned sales facing page focusing on user experience

RACHAEL RAY EVERY DAY

2016-2017

Lifestyle Intern

- Created Facebook and Twitter Cover Photos to promote the upcoming issue
- Wrote 70 captions per week for Facebook and Twitter
- Studied Facebook's analytics to find patterns and implemented new strategies for post engagement which raised daily post engagement by 115%